STATE OF MICHIGAN

BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

* * * * *

In the matter, on the Commission's own motion, directing MARTELL CABLE SERVICES, INC.,)	
and ANTHONY MARTELL d/b/a MARTELL)	Case No. U-20504
CABLE SERVICE to show cause why it)	
should not be found to be in violation of)	
the Uniform Video Services Local Franchise Act,)	
2006 PA 480, MCL 484.3301 et seq.)	
	_)	
In the matter, on the Commission's own motion,)	
directing MARTELL CABLE SERVICES, INC.,)	
to show cause why it should not be found to be)	Case No. U-20093
in violation of the Uniform Video Services Local)	
Franchise Act, 2006 PA 480, MCL 484.3301 et seq.)	
	_)	

At the November 14, 2019 meeting of the Michigan Public Service Commission in Lansing, Michigan.

PRESENT: Hon. Sally A. Talberg, Chairman Hon. Daniel C. Scripps, Commissioner Hon. Tremaine L. Phillips, Commissioner

ORDER

On April 18, 2019, the Commission issued an order in the above-captioned dockets (April 18 order) ordering Martell Cable Services, Inc. (Martell Cable) to show cause why it should not be found in violation of the Uniform Video Services Local Franchise Act, 2006 PA 480 (Act 480), MCL 484.3301 *et seq.* Martell Cable had failed to submit to the Commission the required annual filing under Section 9 of Act 480 relating to the provision of service to low-income residents and

to residents of all races, as well as an annual survey under Section 12. In addition, Martell Cable failed to provide the Commission with proof that it was a legally operating corporation. Martell Cable was ordered to provide all requested documentation by May 14, 2019, and to appear at a prehearing conference on May 21, 2019. Previously, Martell Cable was ordered to show cause and provide documentation of its status as a legally operating corporation in February and June of 2018 in Case No. U-20093. *See*, the February 22, 2018 order (February 22 order) and the June 28, 2018 order (June 28 order).

On May 14, 2019, Anthony Martell submitted an unsigned letter stating that Martell Cable Service does not discriminate or deny access to any group of potential subscribers based on race or income. *See*, Case No. U-20504, filing #U-20504-0005. On May 21, 2019, Mr. Martell submitted a completed Certificate of Persons Conducting Business Under Assumed Name stating that he operated his cable TV contracting business under the name of "Martell Cable Service." The certificate had been filed with Oakland County on May 20, 2019. *See*, Case No. U-20504, filing #U-20504-0008.

On May 29, 2019, a prehearing conference was held before Administrative Law Judge Kandra K. Robbins (ALJ) at which Anthony Martell appeared, seeking to represent Martell Cable. The ALJ found that, as a non-attorney, Mr. Martell could not represent the corporation, Martell Cable. The hearing was adjourned so that Mr. Martell could obtain legal representation or provide documentation to clarify the identity and status of his business. 1 Tr 1-7.

¹ MCL 484.3302(3)(h) requires that a video service franchise agreement shall include a requirement that the provider agrees to comply with all valid and enforceable federal and state statutes and regulations. MCL 484.3309(4) requires each video service provider to annually submit a report to the Commission attesting to its nondiscriminatory provision of service to customers. MCL 484.3312(2) requires video service providers to annually submit requested information to the Commission so that the Commission may complete a report to the governor and the Legislature.

On June 3, 2019, Mr. Martell filed an affidavit stating that he is the owner of Martell Cable Service, that the company serves Vermontville and Nashville, Michigan, and that the company does not discriminate against any person because of low-income or race. The affidavit also states that the business has served the two communities since 2012 and currently has 67 customers. *See*, Case No. U-20504, filing #U-20504-0012. On June 4, 2019, Mr. Martell submitted a Section 12 survey for Martell Cable Service. *Id.*, filings #U-20504-0013 and #U-20504-0014.

On June 5, 2019, a second prehearing conference was held before the ALJ at which Mr. Martell appeared without representation; the legal status of Martell Cable and Martell Cable Service remained unclear; and the Commission Staff (Staff) requested that the hearing be held in abeyance pending their request to have the caption amended to include Mr. Martell in his individual capacity. 2 Tr 8-16. On June 12, 2019, the Staff filed a motion to amend the caption of the show cause order to include Anthony Martell d/b/a Martell Cable Service. On July 2, 2019, the Commission issued an order granting the motion. On September 4, 2019, an evidentiary hearing was held before the ALJ, and on September 18, 2019, the ALJ issued a Proposal for Decision (PFD). The PFD allowed for exceptions and replies to exceptions. None were filed.

In the PFD, the ALJ opined that the record established that Martell Cable and/or Anthony Martell d/b/a Martell Cable Service were clearly and repeatedly in violation of Sections 9 and 12 of Act 480. She recommended that Mr. Martell be assessed a fine of \$200 for each violation for a total of \$400.00. PFD, pp. 10-11. She also recommended an additional fine of \$200 unless Mr. Martell "provides the Commission with satisfactory documentation by November 1, 2019 indicating that [Martell Cable Services, Inc.] has updated its status as a legally operating corporation with the Corporations, Securities and Commercial Licensing Bureau of the Department of Licensing and Regulatory Affairs as directed in the [April 18 order] or

demonstrates a viable successor entity that is capable of providing cable services to Nashville and Vermontville. PFD, pp. 12-13.

The Commission agrees with the ALJ that the record establishes three violations of Act 480; but respectfully disagrees that Mr. Martell, president and resident agent of Martell Cable, should be provided with more time to provide the Commission with documentation of the corporation's legal status as required by the April 18 order. PFD, pp. 12-13. The Commission finds that more than one year has passed since the initial show cause order (February 22 order) and the subsequent order (June 28 order). Further, the record establishes that the Staff has provided numerous notices to and engaged in extensive discussion with Mr. Martell, all to no avail. 1 Tr 1-7; 2 Tr 8-15; April 18 order. As such, the Commission finds that more than sufficient time has elapsed, and ample fruitless effort has been spent trying to induce Mr. Martell's compliance with the April 18 show cause order. Therefore, the Commission finds that Mr. Martell's affidavit of June 3, 2019, establishes that Martell Cable Service, not Martell Cable, has been providing cable service to Vermontville and Nashville since 2012. See, Case No. U-20504, filing #U-20504-0008. The Commission also finds that, despite numerous requests from the Commission, Mr. Martell knowingly failed to inform the Commission of the change in his cable service company's legal status (see, February 22 order, p. 3, and June 28 order, pp. 3-4) and knowingly failed to file required Sections 9 and 12 documents for the company. Accordingly, Anthony Martell d/b/a Martell Cable Service shall be fined for each of the three violations.

The Commission also respectfully disagrees with the ALJ regarding the amount of the fine to be assessed. As stated above, Mr. Martell's lack of cooperation and compliance has been epic, despite the significant effort that has been directed toward this problem by the Staff. Regardless of his apparent ability to comply with the simple, legal requirements related to the operation of his

cable service business, Mr. Martell continued to obfuscate and delay. Accordingly, Anthony Martell d/b/a Martell Cable Service shall be fined \$500 for each violation of MCL 484.3301 *et. seq.*: failure to timely file Section 9 information, failure to timely file the Section 12 survey, and failure to timely provide documentation of the legal status of the cable service business, for a total fine of \$1,500.

THEREFORE, IT IS ORDERED that, for three violations of the Uniform Video Services
Franchise Act, MCL 484.3301 *et.seq.*, established on this record, Anthony Martell d/b/a Martell
Cable Service shall pay a fine of \$1,500 to the State of Michigan by delivery of a certified check
for that amount to the Commission's Executive Secretary no later than 30 days following issuance
of this order. Fines paid in accordance with this order shall be forwarded to the state treasurer and
credited to the state general fund as provided by 1984 PA 431; MCL 18.1443.

The Commission reserves jurisdiction and may issue further orders as necessary.

Any party desiring to appeal this order must do so in the Michigan Court of Appeals within 30 days of the issuance of this order, pursuant to MCL 484.3314(4) and MCL 484.2203(12). To comply with the Michigan Rules of Court's requirement to notify the Commission of an appeal, appellants shall send required notices to both the Commission's Executive Secretary and to the Commission's Legal Counsel. Electronic notifications should be sent to the Executive Secretary at mpscedockets@michigan.gov and to the Michigan Department of the Attorney General - Public Service Division at pungp1@michigan.gov. In lieu of electronic submissions, paper copies of such notifications may be sent to the Executive Secretary and the Attorney General - Public Service Division at 7109 W. Saginaw Hwy., Lansing, MI 48917.

	MICHIGAN PUBLIC SERVICE COMMISSION
	Sally A. Talberg, Chairman
	Daniel C. Scripps, Commissioner
	Tremaine L. Phillips, Commissioner
By its action of November 14, 2019.	
Lisa Felice, Executive Secretary	

PROOF OF SERVICE

STATE OF MICHIGAN	1)	
		Case No. U-20504 et al.
County of Ingham)	

Brianna Brown being duly sworn, deposes and says that on November 14, 2019 A.D. she electronically notified the attached list of this **Commission Order via e-mail transmission**, to the persons as shown on the attached service list (Listserv Distribution List).

Brianna Brown

Subscribed and sworn to before me this 14th day of November 2019.

Angela P. Sanderson

Notary Public, Shiawassee County, Michigan

As acting in Eaton County

My Commission Expires: May 21, 2024

Service List for Case: U-20504

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No Name Available

PROOF OF SERVICE

STATE OF MICHIGAN)

Case No. U-20504 et al.

County of Ingham

Brianna Brown being duly sworn, deposes and says that on November 14, 2019 A.D. she served a copy of the attached Commission order by first class certified mail (7014 0150 0001 0742 7201), postage prepaid, or by inter-departmental mail, to the persons as shown below.

Martell Cable Company Attn: Anthony Martell 1597 Shownings Glen Dr. Wixom, MI 48393

Brianna Brown

Subscribed and sworn to before me this 14th day of November 2019.

Angela P. Sanderson

Notary Public, Shiawassee County, Michigan

As acting in Eaton County

My Commission Expires: May 21, 2024

U-20504 et al. Special Distribution

martellcable@comcast.net

Martell Cable Company Attn: Anthony Martell 1597 Shownings Glen Dr. Wixom, MI 48393